

FOR IMMEDIATE RELEASE

Three Quarters Disapprove of Bill C-13

CSEC, department stores, telcos least trusted with private data

TORONTO JUNE 15th, 2014 – In a random sampling of public opinion taken by the Forum Poll™ among 1433 Canadians 18 years of age and older, fully three quarters disagreed with the central provisions of the federal government's 'anti-cyber bullying law', or bill C-13 (73%) and just 1-in-7 approve (15%). Disapproval is strongest among the youngest (78%), males (77%), mid (\$40K to \$60K) and high income groups(\$80K to \$100K - 78% each) and among New Democrats (80%).

4-in-10 post confidential information online

Four-in-ten Canadians post confidential private information, such as credit card numbers, social insurance numbers or birth dates online (40%), and this behaviour is common to the youngest (52%), those in mid income groups (\$60 to \$80K - 45%), in Atlantic Canada (48%) and Alberta (44%). Close to 6-in-10 have not posted this kind of data online (57%) and fewer than one twentieth have no computers or online access (4%).

Wide majority expect online data to remain private

As many as 8-in-10 of those who post private data online expect this data to remain private (79%), while one seventh are less sanguine about their privacy (15%). Fewer than one tenth don't have an opinion (6%). Expectations of privacy are highest among the oldest (87%), the wealthiest (\$80K+ - 85%) in Atlantic Canada and Alberta.

Bank data seen to be most crucial to privacy

When asked which type of data breach would be most serious, the plurality, one third, select the release of bank account numbers and balances (33%), followed closely by credit card numbers and data (25%) and only then by medical files (12%).

MEDIA INQUIRIES:

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TORONTO June 15th, 2014 HIGHLIGHTS:

- Fully three quarters disagreed with the central provisions of the federal government's 'anti-cyber bullying law', or bill C-13 (73%) and just 1-in-7 approve (15%).
- Four-in-ten Canadians post confidential private information, such as credit card numbers, social insurance numbers or birth dates online (40%).
- As many as 8-in-10 of those who post private data online expect this data to remain private (79%), while one seventh are less sanguine about their privacy (15%).
- When asked which type of data breach would be most serious, the plurality, one third, select the release of bank account numbers and balances (33%), followed closely by credit card numbers and data (25%) and only then by medical files (12%).



Family doctor most trusted with private data, department stores least trusted

More than 6-in-10 Canadians trust their family doctor "a great deal " with their private information (61%), and this is the only mention listed which exceeds about one third on this measure. Just more than a third trust the RCMP a great deal (37%), followed by the Canada Revenue Agency (31%), CSIS (23%) and the Canadian Border Services Agency (20%). At the bottom of the list, as the least trusted with personal information, are the Communications Security Establishment (CSEC - 8%), the major telecommunications companies (7%) and, especially, department stores like Target and Walmart ("trust a great deal" - 3%).

More than two thirds disapprove of telcos handing over data

When told that Canadian telcos responded to a million requests a year for private data, two thirds disapprove (69%), and just one fifth (18%) approve. One seventh don't have an opinion (14%). In fact, the only groups among whom approval exceeds one fifth are Albertans (21%) and Conservatives (26%).

"Canadians are quite rightly upset at the volume of their personal data which is routinely available to law enforcement and others with less pure motives. It is clear they don't want their data made available and expect it not to be. It is instructive that among the agencies trusted the least with their data are CSEC, which is in charge of collecting it, and the telecommunications companies, who are the ones who are legally permitted to supply it," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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HIGHLIGHTS:

- More than 6-in-10 Canadians trust their family doctor "a great deal " with their private information (61%), and this is the only mention listed which exceeds one third on this measure.
- When told that Canadian telcos responded to a million requests a year for private data, two thirds disapprove (69%), and just one fifth (18%) approve.
- "Canadians are quite rightly upset at the volume of their personal data which is routinely available to law enforcement and others with less pure motives. It is clear they don't want their data made available and expect it not to be. It is instructive that among the agencies trusted the least with their data are CSEC, which is in charge of collecting it, and the telecommunications companies, who are the ones who are legally permitted to supply it," said Forum Research President, Dr. Lorne Bozinoff.



Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1433 randomly selected Canadians 18 years of age and older. The poll was conducted on June 13-14th, 2014.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Trust Summary Table

[All Respondents]

%	Trust a great deal	Trust Somewhat	Not trust much	Not trust at all	Don't know
Family Doctor	61	30	5	2	2
RCMP	37	35	15	9	5
CRA	31	38	18	9	3
CSIS	23	31	23	15	8
CBSA	20	40	21	11	8
CSEC	8	31	29	12	19
Bell, Telus or Rogers	7	29	38	20	7
Target, Wal-Mart, other Dept. Stores	3	24	43	25	5

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Sharing Personal Info Online

'Have you ever posted personal information, such as credit card numbers, social insurance numbers or birth dates online?'

[All Respondents]

Age / Gender / Children / Mothers

%	Total	18- 34	35- 44	45- 54	55- 64	65+	Male	Female	Yes	No	Moms
Sample	1433	107	127	241	385	573	648	785	253	1180	125
Yes	40	52	39	34	39	29	41	39	39	40	43
No	57	44	59	63	58	67	57	57	59	55	55
Don't have or											
use a	4	5	3	3	4	5	3	5	1	5	2
computer											

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	1433	56	393	543	121	141	179	1076	357
Yes	40	48	43	37	36	44	36	38	44
No	57	49	52	60	62	53	60	58	52
Don't have or use a computer	4	3	5	4	1	3	4	4	4

Household Income

%	Total	<\$20K	\$20- \$40K	\$40- \$60K	\$60- \$80K	\$80- \$100K	\$100- \$250K
Sample	1433	157	289	205	155	129	225
Yes	40	43	37	38	45	35	41
No	57	52	58	57	54	64	58
Don't have or use a computer	4	5	5	5	1	1	2

Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1433	405	495	245	84	91	63
Yes	40	37	43	36	46	30	39
No	57	61	56	61	44	67	53
Don't have or use a computer	4	3	1	2	10	3	8

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Privacy Expectation Online

'Do you expect your personal information to remain confidential and private once you have posted it online?'

[Posted Info Online]

Age / Gender / Children / Mothers

%	Total	18- 34	35- 44	45- 54	55- 64	65+	Male	Female	Yes	No	Moms
Sample	497	53	50	82	151	161	235	262	97	400	53
Yes	79	72	82	82	83	87	77	81	81	78	84
No	15	22	13	16	11	5	17	14	12	17	11
Don't know	6	6	5	2	6	8	6	5	7	5	5

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	вс	English	French
Sample	497	19	160	172	37	50	59	347	150
Yes	79	96	77	79	74	83	71	80	76
No	15	0	17	16	21	15	20	15	17
Don't know	6	4	6	5	6	2	9	5	6

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	497	44	94	69	65	46	91
Yes	79	70	79	77	77	85	85
No	15	26	16	19	11	14	14
Don't know	6	5	6	4	11	1	1

Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	497	130	178	85	33	34	19
Yes	79	73	85	84	72	68	67
No	15	16	11	7	27	30	33
Don't know	6	10	4	9	1	1	0

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Most Serious Breach of Privacy

'Which of the following types of personal information, if revealed, would constitute the most serious breach of your privacy?'

[All Respondents]

Age / Gender / Children / Mothers

%	Total	18- 34	35- 44	45- 54	55- 64	65+	Male	Female	Yes	No	Moms
Sample	1433	107	127	241	385	573	648	785	253	1180	125
Credit card numbers and data	25	22	27	26	25	27	25	25	24	26	25
Bank account numbers and balances	33	32	32	32	38	32	34	33	34	33	33
Medical files	12	16	14	10	10	7	12	11	16	10	17
Department store credit card numbers and data	5	4	2	5	6	8	5	5	2	6	0
Legal information or criminal record	6	8	5	6	4	4	6	6	4	7	5
Utilities bills, like cable, hydro and phone	2	3	2	2	3	2	2	2	3	2	3
Something else	8	9	9	10	5	6	9	7	8	8	8
Don't know	9	6	9	8	8	14	7	10	9	9	9

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Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	1433	56	393	543	121	141	179	1076	357
Credit card numbers and data	25	26	23	27	24	22	26	26	23
Bank account numbers and balances	33	43	32	32	36	32	33	34	30
Medical files	12	8	7	14	11	15	15	13	7
Department store credit card numbers and data	5	6	6	5	4	2	2	4	8
Legal information or criminal record	6	1	12	5	8	2	3	4	12
Utilities bills, like cable, hydro and phone	2	2	4	1	2	1	4	2	4
Something else	8	5	6	7	9	20	7	9	6
Don't know	9	9	10	9	7	6	10	8	10

Household Income

%	Total	<\$20K	\$20- \$40K	\$40- \$60K	\$60- \$80K	\$80- \$100K	\$100- \$250K
Sample	1433	157	289	205	155	129	225
Credit card numbers and data	25	27	26	31	22	32	21
Bank account numbers and balances	33	30	29	28	34	34	40
Medical files	12	6	12	12	11	11	18
Department store credit card numbers and data	5	3	7	8	4	3	4
Legal information or criminal record	6	9	8	7	6	7	3
Utilities bills, like cable, hydro and phone	2	7	3	2	0	0	1
Something else	8	8	4	4	11	9	7
Don't know	9	11	11	8	12	4	5

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Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1433	405	495	245	84	91	63
Credit card numbers and data	25	25	31	26	16	21	17
Bank account numbers and balances	33	46	32	25	25	26	34
Medical files	12	8	13	15	16	9	9
Department store credit card numbers and data	5	5	5	3	7	10	4
Legal information or criminal record	6	5	4	6	17	11	5
Utilities bills, like cable, hydro and phone	2	1	2	4	2	7	3
Something else	8	4	7	9	10	9	26
Don't know	9	7	8	11	7	7	1

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Bill C13 Approval?

'The federal government has tabled Bill C13, which would allow any public officer, including police, sheriffs and tax officials to request online data about customers from telecommunications companies, while providing those companies with immunity from prosecution for supplying the data. Do you approve or disapprove of this bill?'

[All Respondents]

Age / Gender / Children / Mothers

%	Total	18- 34	35- 44	45- 54	55- 64	65+	Male	Female	Yes	No	Moms
Sample	1433	107	127	241	385	573	648	785	253	1180	125
Approve	15	15	19	12	14	15	15	16	18	14	22
Disapprove	73	78	69	71	74	69	77	68	69	74	64
Don't know	12	7	12	17	11	16	8	16	12	12	14

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	1433	56	393	543	121	141	179	1076	357
Approve	15	16	17	15	17	17	12	15	18
Disapprove	73	76	66	75	70	73	76	75	65
Don't know	12	8	17	11	12	10	12	11	17

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1433	157	289	205	155	129	225
Approve	15	21	17	11	19	13	16
Disapprove	73	65	70	78	69	78	74
Don't know	12	14	13	11	12	9	10

Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1433	405	495	245	84	91	63
Approve	15	24	14	9	15	16	14
Disapprove	73	62	73	80	78	78	78
Don't know	12	15	12	11	7	6	8

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Trust in the Communications Security Establishment, or CSEC

'How much would you trust each of the following organizations with your private data: The Communications Security Establishment, or CSEC?

[All Respondents]

Age / Gender / Children / Mothers

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%	Total	18- 34	35- 44	45- 54	55- 64	65+	Male	Female	Yes	No	Moms
Sample	1433	107	127	241	385	573	648	785	253	1180	125
NET: TOP2	40	39	44	40	39	36	41	39	46	36	44
NET: BTM2	41	38	44	42	43	43	45	39	36	44	35
Trust a great deal	8	11	12	6	7	4	10	7	12	7	10
Trust somewhat	31	29	33	34	32	31	31	32	35	30	34
Not trust much	29	26	33	28	31	31	30	29	28	30	27
Not trust at all	12	11	11	14	13	12	14	10	8	14	8
Don't know	19	23	12	18	18	22	15	23	17	20	22

Region / Language

	_								
%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	1433	56	393	543	121	141	179	1076	357
NET: TOP2	40	31	42	44	38	34	33	39	42
NET: BTM2	41	42	42	39	42	49	42	41	43
Trust a great deal	8	8	11	7	6	9	6	7	11
Trust somewhat	31	23	31	36	33	25	27	31	31
Not trust much	29	32	31	25	33	35	32	29	30
Not trust at all	12	10	11	13	9	14	11	12	12
Don't know	19	27	16	18	20	18	24	20	15

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1433	157	289	205	155	129	225
NET: TOP2	40	40	49	43	45	26	40
NET: BTM2	41	40	37	40	42	46	43
Trust a great deal	8	14	11	5	6	6	9
Trust somewhat	31	26	38	37	39	20	31
Not trust much	29	25	26	31	34	27	34
Not trust at all	12	15	11	9	9	19	9

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June 15th, 2014



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Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1433	405	495	245	84	91	63
NET: TOP2	40	47	41	39	31	43	26
NET: BTM2	41	36	41	45	56	36	48
Trust a great deal	8	8	10	9	5	12	4
Trust somewhat	31	39	31	30	26	31	22
Not trust much	29	27	32	28	41	20	27
Not trust at all	12	9	9	17	14	15	21
Don't know	19	18	18	16	13	22	26

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June 15th, 2014



Trust in the RCMP

'How much would you trust each of the following organizations with your private data: The RCMP?

[All Respondents]

Age / Gender / Children / Mothers

%	Total	18- 34	35- 44	45- 54	55- 64	65+	Male	Female	Yes	No	Moms
Sample	1433	107	127	241	385	573	648	785	253	1180	125
NET: TOP2	71	69	69	74	72	74	70	73	70	72	66
NET: BTM2	23	26	24	23	25	19	28	20	23	24	22
Trust a great deal	37	44	38	34	30	33	36	38	38	36	39
Trust somewhat	35	25	31	40	42	41	34	35	33	35	27
Not trust much	15	13	19	13	17	13	16	14	16	14	14
Not trust at all	9	13	6	9	8	6	12	6	7	10	8
Don't know	5	6	6	3	3	7	3	8	7	4	12

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	1433	56	393	543	121	141	179	1076	357
NET: TOP2	71	84	77	69	78	57	69	69	78
NET: BTM2	23	13	17	27	14	34	27	26	15
Trust a great deal	37	53	38	36	42	29	32	37	37
Trust somewhat	35	31	39	33	36	28	37	33	41
Not trust much	15	6	11	16	11	25	18	16	10
Not trust at all	9	7	5	12	4	10	9	10	6
Don't know	5	4	6	4	8	9	5	5	7

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1433	157	289	205	155	129	225
NET: TOP2	71	73	78	73	79	64	71
NET: BTM2	23	20	18	25	16	26	27
Trust a great deal	37	41	37	31	35	39	36
Trust somewhat	35	32	41	42	44	25	35
Not trust much	15	8	12	20	7	18	19
Not trust at all	9	11	6	5	8	7	8
Don't know	5	7	3	3	5	11	2

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Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1433	405	495	245	84	91	63
NET: TOP2	71	79	76	66	56	72	64
NET: BTM2	23	19	20	28	33	22	34
Trust a great deal	37	45	38	30	27	31	36
Trust somewhat	35	34	37	36	29	41	27
Not trust much	15	13	11	20	24	12	13
Not trust at all	9	6	9	8	9	10	20
Don't know	5	3	4	6	11	6	3

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Trust in Target, Walmart or other Department Stores

'How much would you trust each of the following organizations with your private data: Target, Walmart or other department stores?

[All Respondents]

Age / Gender / Children / Mothers

%	Total	18- 34	35- 44	45- 54	55- 64	65+	Male	Female	Yes	No	Moms
Sample	1433	107	127	241	385	573	648	785	253	1180	125
NET: TOP2	27	32	21	24	29	28	29	25	25	28	23
NET: BTM2	68	64	77	68	66	66	69	67	70	67	70
Trust a great deal	3	5	2	3	2	2	4	3	5	2	4
Trust somewhat	24	27	19	21	26	26	25	23	20	25	19
Not trust much	43	37	46	45	41	48	44	42	46	42	41
Not trust at all	25	27	31	24	25	17	25	25	24	26	29
Don't know	5	4	2	7	5	6	2	7	4	5	7

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	1433	56	393	543	121	141	179	1076	357
NET: TOP2	27	36	32	25	27	19	26	26	32
NET: BTM2	68	54	62	72	70	75	69	70	62
Trust a great deal	3	3	4	3	2	3	4	3	3
Trust somewhat	24	33	28	22	25	16	21	22	29
Not trust much	43	37	42	47	36	43	39	43	42
Not trust at all	25	17	20	25	33	32	30	27	20
Don't know	5	10	6	3	4	6	5	5	6

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Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1433	157	289	205	155	129	225
NET: TOP2	27	39	35	35	23	24	14
NET: BTM2	68	55	54	64	73	76	82
Trust a great deal	3	8	4	5	2	1	2
Trust somewhat	24	31	31	30	21	23	12
Not trust much	43	33	36	38	48	47	52
Not trust at all	25	22	17	26	25	29	30
Don't know	5	7	11	0	4	0	4

Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1433	405	495	245	84	91	63
NET: TOP2	27	34	29	25	4	27	34
NET: BTM2	68	64	65	72	88	69	62
Trust a great deal	3	3	3	5	2	5	3
Trust somewhat	24	31	26	20	2	23	31
Not trust much	43	45	45	41	39	49	35
Not trust at all	25	19	20	31	49	20	26
Don't know	5	3	6	3	8	4	4

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Trust in Family Doctor

'How much would you trust each of the following organizations with your private data: Your family doctor?

[All Respondents]

Age / Gender / Children / Mothers

%	Total	18- 34	35- 44	45- 54	55- 64	65+	Male	Female	Yes	No	Moms
Sample	1433	107	127	241	385	573	648	785	253	1180	125
NET: TOP2	91	92	90	89	93	93	91	91	91	91	90
NET: BTM2	7	7	10	9	6	4	8	7	7	7	8
Trust a great deal	61	59	64	61	61	64	62	61	63	61	60
Trust somewhat	30	33	26	28	32	28	29	30	29	30	30
Not trust much	5	3	7	6	5	3	6	4	4	5	3
Not trust at all	2	3	3	3	1	1	2	3	3	2	5
Don't know	2	1	0	2	2	3	1	2	1	2	2

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	1433	56	393	543	121	141	179	1076	357
NET: TOP2	91	95	93	91	94	83	93	91	92
NET: BTM2	7	5	4	8	5	17	5	8	5
Trust a great deal	61	68	53	65	61	58	66	64	51
Trust somewhat	30	28	40	26	33	24	27	26	41
Not trust much	5	5	3	6	2	10	3	5	3
Not trust at all	2	0	2	3	2	7	2	3	2
Don't know	2	0	3	1	1	1	2	1	3

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TORONTO
June 15th, 2014



Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1433	157	289	205	155	129	225
NET: TOP2	91	88	92	90	95	89	94
NET: BTM2	7	9	6	9	4	11	6
Trust a great deal	61	63	67	61	63	55	64
Trust somewhat	30	25	25	29	32	34	30
Not trust much	5	6	4	7	3	6	3
Not trust at all	2	3	1	1	1	5	3
Don't know	2	3	2	1	1	0	0

Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1433	405	495	245	84	91	63
NET: TOP2	91	92	94	91	88	89	77
NET: BTM2	7	6	5	8	9	7	22
Trust a great deal	61	60	66	65	57	56	45
Trust somewhat	30	32	28	27	30	33	32
Not trust much	5	4	5	4	5	2	13
Not trust at all	2	2	0	4	4	5	9
Don't know	2	1	1	1	3	4	2

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TORONTO
June 15th, 2014



Trust in the Canadian Border Services Agency, or CBSA

'How much would you trust each of the following organizations with your private data: The Canadian Border Services Agency, or CBSA?

[All Respondents]

Age / Gender / Children / Mothers

%	Total	18- 34	35- 44	45- 54	55- 64	65+	Male	Female	Yes	No	Moms
Sample	1433	107	127	241	385	573	648	785	253	1180	125
NET: TOP2	60	57	67	60	57	57	60	59	64	58	60
NET: BTM2	32	31	30	33	36	31	34	30	30	33	30
Trust a great deal	20	25	25	18	17	12	22	18	24	18	20
Trust somewhat	40	33	42	43	40	44	38	41	39	40	40
Not trust much	21	15	22	22	28	25	21	22	21	21	19
Not trust at all	11	16	9	10	9	7	13	9	10	11	11
Don't know	8	12	2	7	7	12	6	11	6	9	10

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	1433	56	393	543	121	141	179	1076	357
NET: TOP2	60	70	65	57	64	51	57	58	65
NET: BTM2	32	21	26	35	27	41	36	34	25
Trust a great deal	20	27	20	20	25	20	15	21	18
Trust somewhat	40	43	45	37	39	31	42	37	47
Not trust much	21	13	21	21	22	20	29	22	20
Not trust at all	11	8	5	15	4	21	7	13	5
Don't know	8	9	9	8	9	8	7	8	9

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TORONTO
June 15th, 2014



Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1433	157	289	205	155	129	225
NET: TOP2	60	55	65	59	63	59	61
NET: BTM2	32	29	25	34	35	28	36
Trust a great deal	20	32	20	20	12	13	26
Trust somewhat	40	23	45	39	51	46	35
Not trust much	21	18	18	26	26	18	20
Not trust at all	11	11	7	8	9	10	15
Don't know	8	16	10	7	2	13	3

Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1433	405	495	245	84	91	63
NET: TOP2	60	68	62	56	55	59	41
NET: BTM2	32	26	31	37	34	32	48
Trust a great deal	20	26	20	20	14	13	17
Trust somewhat	40	42	42	36	41	45	24
Not trust much	21	21	19	24	22	28	23
Not trust at all	11	5	12	12	11	5	26
Don't know	8	6	7	8	11	9	10

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TORONTO
June 15th, 2014



Trust in the Canadian Security and Intelligence Service, or CSIS

'How much would you trust each of the following organizations with your private data: The Canadian Security and Intelligence Service, or CSIS?

[All Respondents]

Age / Gender / Children / Mothers

%	Total	18- 34	35- 44	45- 54	55- 64	65+	Male	Female	Yes	No	Moms
Sample	1433	107	127	241	385	573	648	785	253	1180	125
NET: TOP2	54	51	63	53	52	51	49	58	59	51	61
NET: BTM2	38	36	33	41	43	39	45	32	35	40	29
Trust a great deal	23	29	26	24	17	12	23	23	30	19	30
Trust somewhat	31	21	38	28	35	38	26	35	30	32	31
Not trust much	23	16	19	27	29	28	23	23	21	24	19
Not trust at all	15	20	14	14	14	11	22	9	14	16	10
Don't know	8	13	4	6	5	11	6	10	6	9	10

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	1433	56	393	543	121	141	179	1076	357
NET: TOP2	54	64	64	50	57	43	46	50	65
NET: BTM2	38	27	27	41	36	51	46	42	26
Trust a great deal	23	37	24	22	20	20	20	23	22
Trust somewhat	31	26	40	28	37	23	26	27	43
Not trust much	23	16	19	23	25	22	33	25	17
Not trust at all	15	12	8	18	11	28	12	17	9
Don't know	8	9	8	9	6	6	9	8	9

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1433	157	289	205	155	129	225
NET: TOP2	54	55	62	51	56	51	50
NET: BTM2	38	36	32	42	43	39	42
Trust a great deal	23	37	28	20	21	17	18
Trust somewhat	31	18	35	30	35	34	33
Not trust much	23	25	15	33	31	17	24
Not trust at all	15	12	16	9	12	22	18
Don't know	8	8	6	7	1	10	7

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June 15th, 2014



Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1433	405	495	245	84	91	63
NET: TOP2	54	67	55	48	38	49	41
NET: BTM2	38	26	38	47	47	36	49
Trust a great deal	23	29	25	21	16	14	9
Trust somewhat	31	37	30	27	23	35	31
Not trust much	23	18	24	27	30	22	17
Not trust at all	15	8	14	20	17	15	32
Don't know	8	7	7	4	14	14	10

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TORONTO
June 15th, 2014



Trust in Bell, Telus or Rogers Communications

'How much would you trust each of the following organizations with your private data: Bell, Telus or Rogers Communications?

[All Respondents]

Age / Gender / Children / Mothers

%	Total	18- 34	35- 44	45- 54	55- 64	65+	Male	Female	Yes	No	Moms
Sample	1433	107	127	241	385	573	648	785	253	1180	125
NET: TOP2	36	39	28	31	44	37	33	38	32	37	34
NET: BTM2	58	55	67	62	51	52	62	53	63	55	59
Trust a great deal	7	8	4	7	7	6	6	7	6	7	6
Trust somewhat	29	30	24	24	37	31	27	31	26	30	27
Not trust much	38	33	45	41	32	41	38	38	41	37	39
Not trust at all	20	22	23	22	18	11	24	15	22	18	19
Don't know	7	6	4	7	6	11	5	8	5	7	8

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	1433	56	393	543	121	141	179	1076	357
NET: TOP2	36	40	39	33	38	30	37	35	37
NET: BTM2	58	49	55	61	54	64	56	58	55
Trust a great deal	7	11	7	6	5	5	7	7	7
Trust somewhat	29	29	32	27	34	24	30	29	30
Not trust much	38	38	34	39	36	40	42	39	36
Not trust at all	20	12	21	21	17	24	14	20	19
Don't know	7	11	6	6	8	6	7	6	8

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TORONTO
June 15th, 2014



Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1433	157	289	205	155	129	225
NET: TOP2	36	40	40	34	32	35	30
NET: BTM2	58	52	51	61	65	64	63
Trust a great deal	7	13	7	6	7	5	4
Trust somewhat	29	26	32	27	25	30	26
Not trust much	38	28	35	46	50	38	40
Not trust at all	20	23	16	16	15	26	23
Don't know	7	9	9	5	3	1	7

Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1433	405	495	245	84	91	63
NET: TOP2	36	47	39	29	19	22	33
NET: BTM2	58	49	53	67	68	69	64
Trust a great deal	7	8	7	10	2	3	6
Trust somewhat	29	39	33	19	17	19	26
Not trust much	38	37	37	42	39	42	36
Not trust at all	20	12	16	25	29	28	29
Don't know	7	4	8	4	13	9	3

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June 15th, 2014



Trust in the Canada Revenue Agency or CRA?

'How much would you trust each of the following organizations with your private data: The Canada Revenue Agency or CRA?'

[All Respondents]

Age / Gender / Children / Mothers

%	Total	18- 34	35- 44	45- 54	55- 64	65+	Male	Female	Yes	No	Moms
Sample	1433	107	127	241	385	573	648	785	253	1180	125
NET: TOP2	70	70	73	71	68	66	70	69	76	67	71
NET: BTM2	27	27	26	26	30	28	29	26	21	30	24
Trust a great deal	31	39	37	31	23	20	35	28	38	28	36
Trust somewhat	38	31	36	40	45	46	35	41	38	38	34
Not trust much	18	19	14	19	20	22	17	19	13	21	14
Not trust at all	9	8	13	7	10	6	11	7	8	9	10
Don't know	3	3	1	3	2	6	2	5	3	3	5

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	1433	56	393	543	121	141	179	1076	357
NET: TOP2	70	72	67	69	76	66	74	71	66
NET: BTM2	27	26	28	29	23	28	23	27	29
Trust a great deal	31	43	32	29	27	30	34	32	29
Trust somewhat	38	29	35	40	49	36	41	39	37
Not trust much	18	13	21	19	13	17	19	17	21
Not trust at all	9	12	7	10	10	11	4	9	7
Don't know	3	2	5	2	1	7	2	3	5

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TORONTO
June 15th, 2014



Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1433	157	289	205	155	129	225
NET: TOP2	70	62	68	72	74	72	75
NET: BTM2	27	35	29	25	24	27	21
Trust a great deal	31	45	31	27	30	33	35
Trust somewhat	38	17	37	45	45	39	39
Not trust much	18	21	19	19	19	16	14
Not trust at all	9	14	10	6	5	11	7
Don't know	3	4	3	3	1	0	4

Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1433	405	495	245	84	91	63
NET: TOP2	70	73	72	71	58	61	68
NET: BTM2	27	25	25	26	36	36	29
Trust a great deal	31	33	35	33	26	23	22
Trust somewhat	38	40	38	38	32	38	46
Not trust much	18	17	19	12	27	26	12
Not trust at all	9	8	5	14	9	10	18
Don't know	3	2	3	3	6	3	3

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June 15th, 2014



Approval of Data Disclosure

'Under the current law, telecommunications companies in Canada have responded to a million requests a year for this kind of data, and have provided it two thirds of the time. Do you approve or disapprove of this?'

[All Respondents]

Age / Gender / Children / Mothers

%	Total	18- 34	35- 44	45- 54	55- 64	65+	Male	Female	Yes	No	Moms
Sample	1433	107	127	241	385	573	648	785	253	1180	125
Approve	18	18	18	18	16	16	17	19	20	16	25
Disapprove	69	71	69	69	67	65	74	63	67	69	59
Don't know	14	11	12	13	17	18	9	18	13	14	17

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	1433	56	393	543	121	141	179	1076	357
Approve	18	20	19	17	16	21	15	17	19
Disapprove	69	69	65	68	78	69	71	70	63
Don't know	14	12	16	15	6	10	14	13	18

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1433	157	289	205	155	129	225
Approve	18	18	19	16	19	17	20
Disapprove	69	67	64	62	70	75	74
Don't know	14	15	18	22	12	8	6

Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1433	405	495	245	84	91	63
Approve	18	26	17	13	11	22	20
Disapprove	69	59	70	80	67	63	70
Don't know	14	15	13	7	22	14	11

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